

GUIDE FOR AUTHORS

GENERAL

Manuscripts submitted to VNU Journal of Economics and Business should neither be published previously nor be under consideration for publication in another journal. Manuscripts must have a minimum of 4,000 words and a maximum of 6,000 words, typed in Vietnamese or English.

SUBMISSION

Please submit your manuscript via: <https://jeb.ueb.edu.vn>

- **Full manuscript:** This is the manuscript with author details including the author/coauthors' names, affiliations, postal addresses, and the e-mail address, a hand phone number for the corresponding author.
- **Blinded manuscript:** This is the manuscript without author details.

ESSENTIAL TITLE PAGE INFORMATION

- **Title:** Concise and informative. Avoid abbreviations and formulae where possible.
- **Author details:** Indicate the author/co-authors' names, affiliations, postal addresses, and the e-mail address, a hand phone number for the corresponding author.
- **Abstract:** State briefly the research purpose, principal results, and major conclusions with a maximum of 250 words.
- **Keywords:** Place them immediately after the abstract, including 3 keywords at a minimum.

REFERENCE STYLE

VNU Journal of Economics and Business applies APA referencing style.

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