

CONTENTS

Original Articles

1. **Mita Indah Suci Wulandari, Fidiana Fidiana**, Turnaround success for textile and garment companies in the COVID-19 pandemic era 1
2. **Nguyen Thi Bich Loan, Nguyen Thi Minh Nhan, Nguyen Thi Tu Quyen**, The impact of corporate social responsibility on employee's organizational trust: Empirical evidence from garment enterprises in Vietnam 13
3. **Nguyen Thi Huyen Trang, Luu Ngoc Hiep, Dang Anh Hao**, FDI and economic vulnerability: The role of local human capital 25
4. **Tran Thi Mai Thanh, Duong Thu Huyen, Au Thi Thanh Hiep, Dinh Hoang Linh Mai, Nguyen Thi Nha Nam, Nguyen Duy Dat, Luong Thuy Linh**, Analyzing the impact of the EVFTA on the importation of transportation vehicles, parts, and components into Vietnam from the EU: A SMART model approach 33
5. **Bui Thu Hien, Dao Viet Bao Uyen, Luong Huyen Linh**, Female directors and cash holdings: The case of Vietnam 44
6. **Dinh Phuong Hoa, Hoang Thi Ngoc Anh, Nguyen Bich Ha**, Corporate governance and firm performance in Vietnam: The moderating role of digital transformation 55
7. **Hoang Dam Luong Thuy, Dinh Tra Giang, Hoang Minh Anh, Vu Thanh Tu**, Customer purchase intention towards agricultural products on Vietnam online retail platforms 66
8. **Le Thi The Buu, La Thi Kim Khanh, Nguyen Thi Bich Thuong**, Factors affecting consumers' green product purchase decisions in Vietnam 77
9. **Nguyen Quang Linh**, The relationship between inflation and economic growth: Empirical evidence from Vietnam in 1996-2023 87
10. **Le Thi Mai, Luu Thi Minh Ngoc, Ngo Thien My, Le Bao Ngoc**, The influence of utilitarian and hedonic value on customer satisfaction and repurchase intention in e-commerce 97
11. **Dang Thi Kim Thoa, Nguyen Thi Huyen**, Factors affecting the intention to purchase smart travel cards of Crystal Holidays Holdings 110
12. **Dang Trung Tuyen, Nguyen Thi Hong, Le Huyen Linh**, Research on factors affecting the purchase intention on TikTok live stream of students in Hanoi: A SOR model approach 119