

CONTENTS

Original Articles

1. **Tran Thi Hien, Pham Thi Song Hanh**, The direct effect of ESG reporting on firm performance: Empirical evidence from global firms during the early years of the green and digital twin transition 1
2. **Tran Thi Nhung, Dang Thi Huong Thao**, Exploring digital human resource management practices in the telecommunication sector in Vietnam 13
3. **Nguyen Thi Thuy Dung**, Expense management for green transition in businesses for sustainability: Factors affecting electric vehicles depreciation management in transportation enterprises in Vietnam 21
4. **Dang Thi Ha, Hoang Xuan Vinh, Hoang Mai Huyen, Bui Quang Phong**, Assessment of digital transformation levels in hospitals: A case study of Hanoi, Vietnam 32
5. **Dong Thanh Mai, Dao Viet Anh, Shah Fahad, To The Nguyen, Vu Hoang Linh**, Locational and firm-level determinants of total factor productivity in Vietnamese manufacturing 43
6. **Tran Thi Thu Hai, Luu Thi Minh Ngoc, Nguyen Xuan Lam**, Innovating with chatbots: A study of adoption factors in the Vietnamese construction sector 52
7. **Phan Hong Hai, Tran Ngoc Hung**, The influence of management commitment on digital and green transformation in Vietnamese enterprises: Empirical insights 62
8. **To Minh Huong**, Research on consumer awareness and attitudes towards green financial products in Vietnam 73
9. **Pham Ngoc Huong Quynh, Nguyen Bich Ha**, Essential factors driving the adoption of online public services among Hanoi's citizens 83
10. **Do Minh Diep, Le Thi My Linh**, Factors affecting customers' willingness to donate in online nonprofit communities 94
11. **Vu Thi Thuy Hang, Nguyen Thi Van**, Factors influencing social media addiction among Vietnamese adolescents 104
12. **Hoang Trong Truong, Nguyen Trung Luong**, The impact of gamification factors on the continuous usage intention of Momo e-wallet users in Hanoi 115